

**DEPARTMENT OF
B.COM(GENERAL)**

2023-2024

PG DEPARTMENT OF COMMERCE (GENERAL)

- The IQAC and the PG Department of Commerce (General) organized a one-week online Faculty Development Programme on Research Methodology Fundamentals and Publication Ethics from June 5, 2023, to June 10, 2023.
- IQAC and Eco Club, in association with the PG Department of Commerce(General), conducted an interdepartmental competition on World Environment Day, featuring drawing and photography competitions with the themes “Solutions for Plastic Pollution and In Love with Nature” on June 5, 2023.
- The PG Department of Commerce (General) hosted a webinar on GST Filing Mechanism on July 3, 2023, led by accountant and GST consultant Mrs. M. Vidya Lakshmi, covering the step-by-step process, various examples, and important forms, concluding with a question and answer session.
- Certificate Course on Tally Prime was conducted from 13.07.2023 – 13.10.2023. The course offered comprehensive knowledge and practical skills in using Tally Prime software for accounting, inventory management, and financial analysis, and equipped participants with the necessary skills to navigate modern accounting complexities.
- A seminar on “Law of Contracts (Understanding and Application)” was conducted on July 18, 2023. The seminar provided a comprehensive understanding of contract law principles, key elements, and the formation of contractual agreements, featuring legal experts.
- IQAC and the PG Department of Commerce (General) conducted a two-day Professional Development Programme on “AI-Powered Education” on August 3 and 4, 2023. The program, led by Assistant Professor U.Udayakumar, covered various AI tools such as chatgpt, syllabus creation, and automated data entry with OCR. The program ended with a question-and-answer session.
- A certificate course on “Basics of Income Tax Law and Practice” was conducted from August – 2023, to August 26, 2023. The course covered direct taxes, income tax concepts, basis of charge, residential status determination, computation of income from five heads (salary, house property, business, capital gains, and other sources), assessment types, and e-filing processes.
- A Career Guidance Program on “Approaches of Auditors in Conducting Audits of Financial Statements” was organized on August 22, 2023. Resource persons included Mr. Suresh, the branch manager, a financial consultant, Mr. Dinesh, and Mrs. Nandhini, an equity dealer.

- IQAC, in association with the PG Department of Commerce (General), and IIC, a seminar on “Venture Capital Funding Opportunity for Early Stage Entrepreneurs” was organized on August 23, 2023. The resource person gave an introduction to the basics of venture capital.
- On account of International Millets Year, IQAC, in association with the PG Department of Commerce (General), organized an inter-departmental millets art competition “Nourish and Flourish” on August 26, 2023.
- IQAC, in association with the Triple I Club, organized an interdepartmental competition, “THE MARCATUS FEST,” on September 12, 2023. Three events were conducted simultaneously, which included meme marketing, What’s Your Logo, and War of Words. Dr. Jeevarani, Head, Dept. of B.Com. (CS), Dr. Krithiga Maheshwari, Head, Dept. of B.Com. (CA), Ms. Derain Smiley, Head, Dept. of B.Com. (A&F), and Dr. Bindu A Baby, Head, Dept. of B.Com. (BM), were the judges for the events, respectively.
- The Marcatus Fest Inter Collegiate Competition was conducted on September 13, 2023, under which three events were conducted: “Markathon (Adzap), Startup League (Business Plan), and Marketing Master Mind (Quiz). 72 students from different streams of different colleges participated in the competition and won several prizes.
- The outreach program on “Step into the World of Millets” was organized on September 14, 2023. The program aimed to promote millet knowledge among college students and school teachers, by highlighting its nutritional benefits and position as a better option than junk food.
- A certificate course on Basics of Cyber Security was conducted from 04.09.2023 – 25.09.2024. The course taught the students about cyber security in the banking sector, focusing on identifying ransomware, mitigating cybercrimes, and implementing measures to reduce them.
- IQAC and PG Department of Commerce (General) in association with IIC organized a seminar on January 9, 2024, on “Achieving problem-solution fit and product-market fit.”. Ms. Yaminik Ramachandran was the resource person for the seminar and addressed the students on the various techniques and strategies in idea generation and problem solving.
- A seminar on “Employee Onboarding Process and Enhancement” was conducted on March 4, 2024. Ms. Anusuya Dhinakaran and Ms. Srividya Bhaskar, were the resource persons for the seminar and addressed the students on the various techniques and strategies in the employee onboarding process of the job market.

- IIC, Yuva Margadharshan Cell, and the PG Department of Commerce (General) organized an inter-departmental shirt painting and poster making competition on April 12, 2024, on the topic “Passion Palette: Painting the Future.”.
- IQAC and the PG Department of Commerce (General) organized a seminar on corporate governance, “Today’s Business Environment,” on 15.3.2024. Mr. S. Ganeshram, Associate Company Secretary, is a resource person for the session. He discussed the various key aspects related to company operations and compliance.



